



Curriculum Summary Document

Year 11 Enterprise & Marketing

Module/Unit of Learning	Term Taught	What will students learn?	How will this build a broad and strong foundation?	Links to other subjects
R069 TA4 R069 TA5	1a	Pitch your business proposal (coursework) Reflect on pitch and proposal (coursework)	Effectively present and communicate business ideas using knowledge gained from previous coursework. Critically evaluate their work to identify strengths, weaknesses, and areas for improvement. Develop a professional mindset that combines creativity, strategy, and reflective learning—key skills for entrepreneurship and business management.	
R069 TA5 R067 TA1-5	1b	Finishing reflect on pitch and proposal (coursework) Revision and exam practice for Jan exam	Consolidate all learning from the course into a clear, usable knowledge base. Reinforce practical application skills , linking theory to real-world scenarios. Develop confidence, critical thinking, and problem-solving abilities , ensuring learners are well-prepared for assessments and future business challenges.	
R067 TA1-5	2a	Revision and exam practice	Consolidate all learning from the course into a clear, usable knowledge base. Reinforce practical application skills , linking theory to real-world scenarios. Develop confidence, critical thinking, and problem-solving abilities , ensuring learners are well-prepared for assessments and future business challenges.	
Apprentice style activity	2b	Recap on previous learning from R068 and R069 to develop a new brand.	Consolidate all learning from the course into a clear, usable knowledge base. Reinforce practical application skills , linking theory to real-world scenarios. Develop confidence, critical thinking, and problem-solving abilities , ensuring learners are well-prepared for assessments and future business challenges.	
R067	3a	Revision and exam practice for those needing to retake exam Those who have now passed all coursework and exam to be doing self study for other subjects	Consolidate all learning from the course into a clear, usable knowledge base. Reinforce practical application skills , linking theory to real-world scenarios. Develop confidence, critical thinking, and problem-solving abilities , ensuring learners are well-prepared for assessments and future business challenges.	
	3b	Exam season		